

491x745 mm

Poster Case

508x762 mm (20"x30")

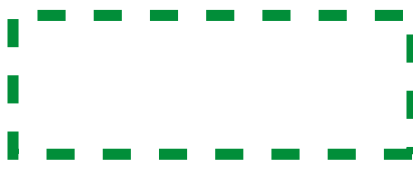


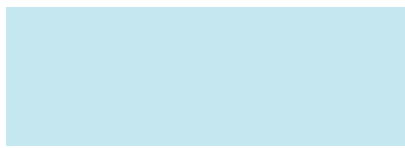
- TRIM ZONE 508x762 mm
- SAFE ZONE (visible zone) 491x745 mm
- create artwork in CMYK model
- provide PANTONE samples to match to if any
- all fonts convert to curves (outlines)
- resolution all images 300 DPI
- save artwork as PDF

BACKGROUND GRAPHICS, DRAG TO THE RED LINE (trim zone)

508x762 mm

SAFE ZONE

491x745 mm

-  Safe zone (visible zone)
in this area place important logos,
text, images
-  Non visible area - under the frame
-  Trim zone - this line is for actual cut
of the final format
-  Bleed area - background graphics
that will be cut off