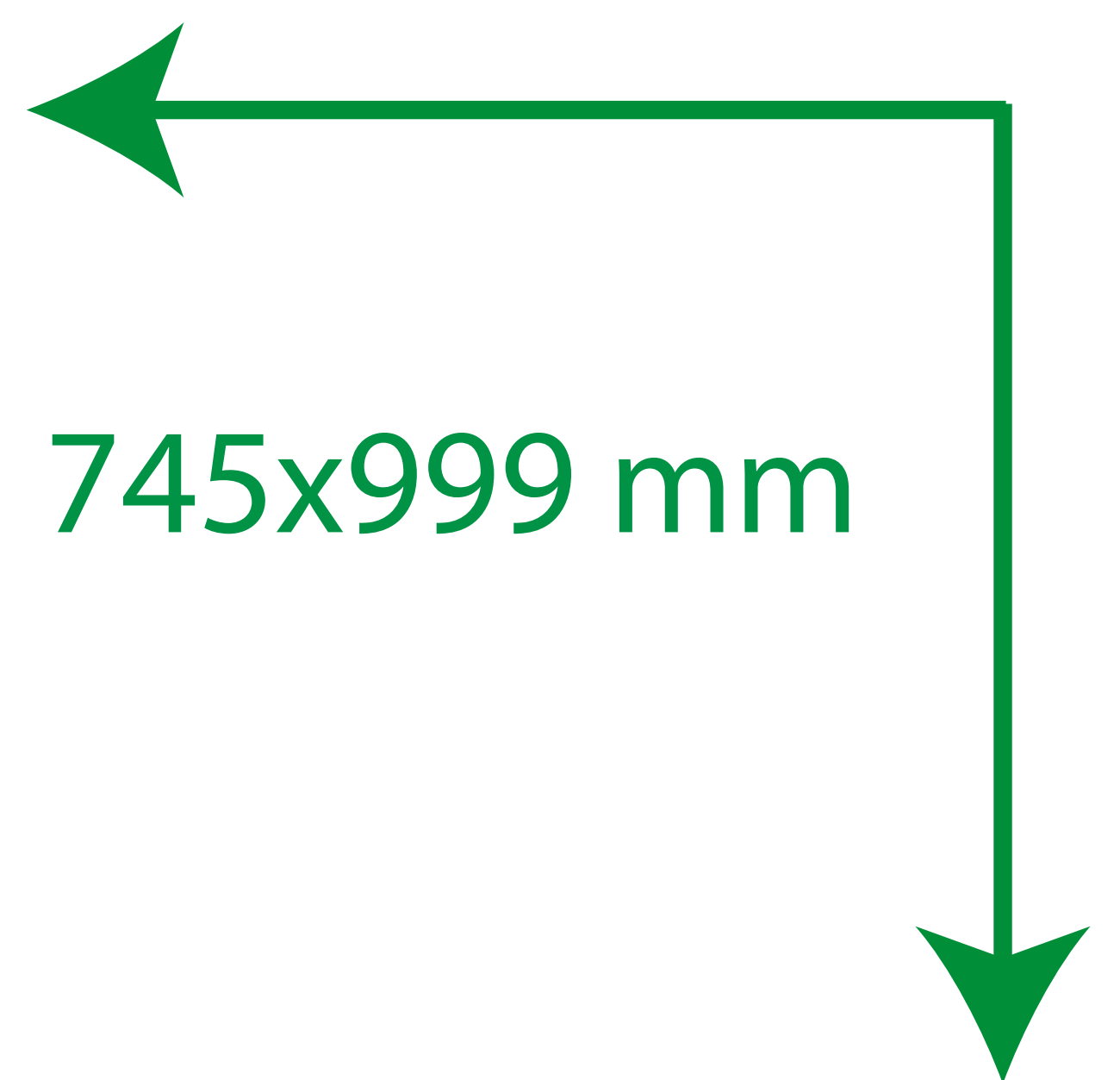




Poster Case

762x1016 mm (30"x40")

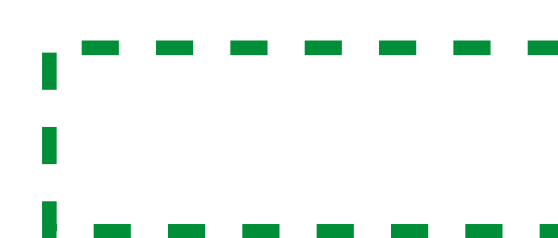
- TRIM ZONE 762x1016 mm
- SAFE ZONE (visible zone) 745x999 mm
- create artwork in CMYK model
- provide PANTONE samples to match to if any
- all fonts convert to curves (outlines)
- resolution all images 300 DPI
- save artwork as PDF

BACKGROUND GRAPHICS, DRAG TO THE RED LINE (trim zone)

762x1016 mm

SAFE ZONE

745x999 mm



Safe zone (visible zone)
in this area place important logos,
text, images



Non visible area - under the frame



Trim zone - this line is for actual cut
of the final format



Bleed area - background graphics
that will be cut off